

BLOWING THE WHISTLE FOR LIONISM









25

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Public Relations

ABC's of Lionism



Cheryl's Message

The best angle from which to approach any problem is the try-angle.

-- Author Unknown

As I look ahead at the calendar, I still see a lot of great things happening. So, don't slow down yet, keep moving, and keep involved!

By now you have all been made aware of the Orientation – **Get to Know Your District** – coming up on April 25th. Please let me know who or how many will be attending from your club. Whether you are a new lion or long-standing lion, everyone will benefit. Take your new lions by the hand and ask them to come with you. (For more details, see article in this bulletin.)

Our MD22 Convention is going to be here before you know it. Let's all sign up and see if we can't set a record for the most attended convention this year. Come and meet your International President Joseph Preston, have some fun, and enjoy the seminars. This year, a first-ever service project will also take place. Bring a children's book and drop it off when you register. Help support World-Wide Service Week by giving a child a book to read!

New members are continuing to join Lions and all clubs are to be congratulated on the great work. Unfortunately, we are losing more than we are bringing in. Please ensure that every attempt is made to retain your members. Are members becoming bored, tired of inactivity, overworked or not being cared for? Take a good hard look at what you are doing. Ask for feedback and then plan accordingly for next year. Involve, inform and keep everyone interested!

If you haven't reported your club's Centennial Service Challenge goals, please do so. We have 9 clubs in our district who have already reported completion of all four service areas and will receive a four-diamond level banner patch for this fiscal year. Patches are based on the completion of youth, vision, hunger and environment projects and by reporting the activities through MyLCI.

So far this year very few clubs have been recording their club activities onto the MyLCI site. This is an opportunity to highlight the many club activities each and every club is performing. It also becomes a record of achievement, not only for your own club, but for LCI. This allows them to demonstrate to other bodies just what Lions are achieving world-wide. So Secretaries, please get busy and put your Club activities online.

We Serve - Because We Care!

Cheryl Jones, District Governor

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From Our Vice District Governors

Cruise To Service

Since the third week of February I have been to the Regional Leadership training at Wor-Wic Community College, DGE Training in Boston and the DGE training in Ocean City at the District B Social. I probably now know enough to be dangerous! I am thankful for all the PDG's that assisted me in the process of learning the ins and outs of what is involved in becoming a District Governor. Part of my job is to be a cheerleader for our district. The rest of March is Mid-Winter Social, Bowling Tournament and Leader Dog North and South. Let's show our support for these activities. We have the convention coming up in May. I have a personal request for the Lions of 22-D to

We have the convention coming up in May. I have a personal request for the Lions of 22-D to register for the convention and purchase the 50/50 tickets. The 50/50 tickets help pay for the convention. Please help us to fill Dover Downs to overflowing with LIONS so they see what a great service organization we are!

The last subject is membership; we need members to get back to 1300 members for District 22-D. As always, we need all hands on board to finish out the year with ROARING SUCCESS.

Yours in Lionism,

James R. Coverdale

1st Vice District Governor





The Power of Service to Others

The month of February ended on an upbeat note with a very well attended and enthusiastic Delaware Lions Foundation Breakfast at the Rookery North in

Milford Delaware.

March has great events scheduled to allow Lions of 22D to meet, socialize and exchange ideas. March 21 is the Mid Winter Social. This is a great opportunity to thank DG Cheryl for her hard work and dedication to leading the Lions of 22D this Lion Year.

March 22 is the District Bowling Tournament. This is a great chance to show off your bowling skills. Some have more of that skill than others!!!

The Leader Dog Programs are scheduled for March 30 in Northern Delaware and March 31 in Southern Delaware. These programs provide the chance to hear "first hand" from someone who has a leader dog and how their life has been changed. We get updates on new techniques and technology. 22D has a long record of being a 100% District supporter of the Leader Dog

Program in Rochester Hills, Michigan. Let's continue that support. The Leader Dog chairperson, PDG Bob Jones is available to speak to your club about new and exciting activities going on at the Leader Dog Facility.

With all of these activities and the services we continue to provide for our communities. **ENJOY BEING A LION.**

SVDG Glenn



We Serve

Visitations With DG Cheryl

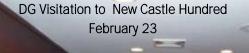


DG Visitation to Dover Lioness February 16











To view more pictures from all previous visitations ~ go to District 22-D Lions Clubs International Facebook page!

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DISTRICT EVENTS 2014-2015 22-D Cabinet Meetings

April 12, 2015	Modern Maturity Cente	er
District 22-C - Waldorf MD	MD - 22 Socials 4/18/1	5
DISTRICT 22°C - Waldorf, IVID		J
	District 22-D Events	_
	March 201	
DLF Board Meeting		5
Mid-Winter Social		5
Bowling Tournament		5
	4/11/1	
Fourth Cabinet Meeting	4/12/1	5
22-C Social - Waldorf, MD		5
DLF Walk	4/26/1	5
MD 22 Convention - Dover, Delaware	5/18 thru 5/21/1	5
Memorial Day Parade - Washington, DC	5/25/1	5
DLF Board Meeting	5/27//1	5
District 22-D Leadership School	6/6/1	5
Special Olympics Games	June 12-13, 201	5
	6/20/1	
LCI Convention - Honolulu, Hawaii	6/26 thru 6/30/1	5



Hope you will consider registering for the 2015 International Convention June 26-30 in Honolulu! It is not too late, yet!



22D's Hotel Assignment is the Sheraton Waikiki.

COME AND JOIN THE FUN!

More information can be found at www.lionsclubs.org

Sheila Schieferstein — District International Convention Chair

DELAWARE STATE LIONS DAY MARCH 24, 2015

March 24th has been designated as Delaware State Lions Day. A brief ceremony will begin at Legislative Hall in Dover at 2pm. Our district will receive a resolution in honor of the service that we, as Lions, Lioness, and Leos, provide to our communities throughout the state. In recognition of State Lions Day, if any club is planning to do a service project on this day, please send a short write-up and picture(s) to....

cjones228@comcast.net. Deadline April 30, 2015

District Orientation Session "GET TO KNOW YOUR DISTRICT"

April 25, 2015

10 am to noon

DelVets Building

Easy to get to ~ comer of Walker Rd and Pear St in Dover

NO COST ~ JUST AN OPPORTUNITY TO LEARN AND HAVE FUN! Topics

Organizational Structure

Club Officers

Club Timelines and Events

Club Awards & Recognitions

District Governor and the District Governor Team

Whether you are a new Lion or a long-time Lion... this is for you! ~ Remember... Good Lions Don't Let New Lions Go Alone ~

Contact DG Cheryl if you are interested in attending ciones228@comcast.net



MEMBERSHIP STATS	
June 2014 1299	
Added 57	
Dropped <u>94</u>	
Total to Date 1262	

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By sponsoring a new club, your club can start a new and exciting legacy. What would your community look like without your Lions club? Why not give the same opportunity to a near-by community and Start One.....be the sponsoring Lions club!



Invitation made easy with the Family Membership Program. Invite a family member in the same household and they pay only half international dues!



Thriving Lions clubs have happy members. When members are happy, they serve at a higher capacity and remain part of their Lions clubs. Encourage members to participate in club activities so they feel satisfied.

APRIL

FAMILY & FRIENDS MONTH ~ LIONS MEMBERSHIP GROWTH

MONTH

LEO CLUB AWARENESS MONTH
PROTECTING OUR ENVIRONMENT GLOBAL SERVICE ACTION
CAMPAIGN

April 1: Leo of the Year Award Applications due

April 5-13: Family Week

April 22: Earth Day

April 24-30: World Immunization Week

April 26: Lions Worldwide Induction Day

April 29: Application deadline for Standard, Core 4

and IAG grants to be reviewed at the June 2015 Bd Mtg



Lions License Plates

The Lions License Plate is only one of many unique ways that District 22-D uses to promote Lions Clubs and our commitment to Lionism. As a license plate holder in 22-D, you are given the opportunity to choose your own number rather than the Department of Motor Vehicles assigning you a number. The cost to you is only \$12 which is a onetime fee.

During District Governor Cheryl's official visitation, she gave each Club a FREE Lions License Plate which can be given to a Club Member. This is a great opportunity for each Club to show its appreciation to a deserving member as well as promote Lions throughout the state. **The "free"** Lions License Plate order form must be submitted to Bruce Marvel <u>no later than June 15th</u> as the "free" license plates must be issued before the end of the Lions year in June.

Do Not Let the District Governor's "Free" Plate go to waste.

Frequently Asked Questions:

What happens to my current plate number (DMV plate)? The LC plate will be a second plate number registered to your vehicle and placed on the vehicle. The "old" license plate is kept in the trunk. When re-registering, you will be given 2 renewal stickers – one for the regular plate and one for the LC plate.

What are my number choices? *LC plate #s* 100 through 9999 are open to the general membership (*LC* 1 through *LC* 99 are reserved for District Governor, 1st Vice District Governor, 2nd Vice District Governor, Past International Directors and Past District Governors).

How do I order my LC License Plate? Complete the 1 page order form; enclose a check in the amount of \$12 made payable to District 22-D (unless you are ordering a license plate with the free application); make a copy of your registration card and mail to:

Bruce Marvel 521 N. West St. Dover, DE 19904

Displaying a Lions License Plate is one of the best ways to promote The Lions and your commitment to Lionism!



Obituaries

Lion Layton Johnson— Millsboro Lions Club- passed away February 2015 He became a lion in 1952 and served 63 years.



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DLF Breakfast









Pictures courtesy of Bob Jones

This year, the DLF Breakfast was held at the Rookery North on Sat. February 28th. DLF's Chairman, Don LeCates, celebrated his Birthday that day, and was surprised with that recognition!

Two students from Polytech spoke of their experiences attending HOBY weekend, which DLF supports. A school nurse from a private school in Claymont area spoke about Lions vision screening at her school and some of the learning issues that vision problems can affect.

Four awards were presented; Lion Jim Littleton, Lion Alberta Capria-Ryan, Lion Jay Wheeler and Charles W. Mitchell (abs), and donations from various clubs were received.

DLF Breakfast, continued

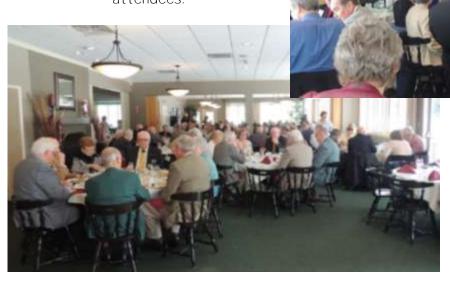


Pictured here are: # 1 DG Cheryl Jones, Lion Jim Littleton and PI D Ted Reiver; #2 DG Cheryl Jones, Lion Alberta Capria-Ryan, PI D Ted Reiver, and #3 DG Cheryl Jones, Lion Jay Wheeler and PI D Ted Reiver.





Some of the DLF Breakfast attendees.



Pictures courtesy of Bob Jones

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Club Happenings

Milton Lions

Our Spaghetti Dinner Date is March 28th 2015 from 4-8 pm. Tickets are available for sale at the door. Join us for dinner and get a visitation slip too.

Three ramps are scheduled for construction.



Pike Creek Hockessin Lions

Reminders: Please Save Zingo's receipts for Lynette, and Eyeglasses for Bob.

Name the club mascot (pictured on the right) has been extended to midnight March 1. The winning name will be announced at the March 2 meeting and the winner will receive a free meal at the March 16 meeting.



Harrington Lions

Our Live Auction which was held February 7, at the Farmington fire House raised about \$2600!!

We will be doing the Greenwood Bar B Q on June 12. Come and buy some chicken.

We are collecting canned goods for Harrington Food Pantry to help those in need for Easter.

Dinner to benefit Charles Taylor for 2nd VDG has been postponed till later date due to scheduling conflicts!

Bridgeville Lions

The Bridgeville Lions Club will be presenting our 62nd annual variety show on April 10 & 11, 2015 at the Woodbridge Middle School Auditorium (formerly Woodbridge High School). Show time is 7:30pm...all seats are \$ 6.00. Join the Lions for "A Night in Vegas". Arrive early for the best seats. Refreshments provided by the Bridgeville Lioness Club. (See ad on pg 21)

Claymont Lions

On Winter Pancake Day, held on Saturday, February 21, we served 451 meals at the Claymont Fire Hall and raised more than \$3,100 after expenses. The next Pancake Day is Saturday, March 28 at Brandywine Hundred Fire Hall.

Mark your calendar for Wednesday, March 25, 2015 - Charter Night, when we will celebrate the founding of our club in 1938.

I tems for the Claymont Food Closet are to be brought to the 1st dinner of each month.

April 30, May 1, 2, 3 are our Spring White Cane Days.

Lions Gail & Kirt Krebs continue to collect empty computer printer ink cartridges. Over \$600 has been collected.

Club Happenings



Newark Lions

The Spring Pancake Breakfast will be held on Saturday, April 25 at the Newark Senior Center. We will serve breakfast from 8 to 11 AM. The breakfast will be held in conjunction with the Senior Center's Flea Market. We will have a table at the Spring Flea Market at no cost to our club. The dates for the sale are April 23(evening), April 24(all day), and April 25 (in the morning).

The Newark Parks and Recreation Department will be holding their Earth Day Cleanup on Saturday, April 11th beginning at 9:00 AM. The Newark Lions will once again be sponsoring the lunch for the volunteers. It is that time of year again when we will be hitting the supermarkets to sell our raffle tickets.

Lord Baltimore Lions

Lord Baltimore Lions Club participated in a Health Fair that was sponsored by



Beebe Hospital in Rehoboth Beach on Saturday, February 7th by providing eye screenings. Seven Lions from our club helped, using the Spot Eye Screener, and we completed 47 eye

screenings with 42 adults and 5 children. This is the second Health Fair sponsored by Beebe Hospital in which the Lord Baltimore Lions have participated. What a great way for the public to see Lions in action.

There were 41 students that achieved the goal of attending John M Clayton School's 'Straight A' student party . Our Lions provided snacks and drinks to reward the students that received all "A" grades.

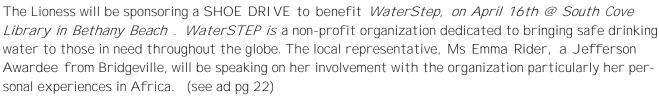
Camden-Wyoming Lions

We'd like to extend a very warm welcome to our newest club members: Lion Scott Russell (sponsored by Lion Tommy Dawson) inducted by District Governor Cheryl Jones at our Feb 9th meeting, and Lion Mike Karros (sponsored by Lion Holly Webb) inducted at our Feb 23rd meeting. Please join us in welcoming our new members!

We are confirmed for another year of ushering at the Dover NASCAR races, the contract is signed. The race dates are Sunday May 31st and Sunday October 4th.

Leo Club Meetings are the 2nd Thursday of each month 7:30AM at CRHS, led by CRHS Faculty Member Ms. Melissa Dimartino. Leo Club President is Julie Haynes.

Lord Baltimore Lioness



We are holding our 2015 FASHION FIESTA on May 5^{th} @ The DEN - Bear Trap Dunes (Ocean View) (see ad pg 23)



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Club Happenings



Laurel Lions

Recently the Laurel Lions Club built a wheel chair ramp for a local resident. The club helped in the purchase

of an adult tricycle for a Laurel resident. The tricycle makes it possible



for him to travel to town to visit his church and go to the library. Laurel Lions also purchased a U-Step Rolator for a local resident.

The Laurel Lions Club received two banner patches in recognition of our Leo-

Club's 20th anniversary!



Millsboro Lions

Lion Mitch continues to work on the Variety show scheduled for MAY 9. Let him know of talents that can be used!! (See AD on pg 26)

You are cordially invited to share in the celebration of the 75th Anniversary of the Millsboro Lions Club, Our Diamond Jubilee 1940-2015 date is April 25, 2015 6:00pm (Cash bar), Dinner @ 6:45pm at the Sussex Pines Country Club, Cost is \$35.00 per person RSVP by April 15, 2015.

At the March 10 meeting, we will determine our work date for sorting glasses.

Capitol City Lions

District Governor Cheryl Jones presented a 10-Year Charter Monarch Chevron to Capitol City Lions Past District Governor Bill Kircher (below) and President Melvin Nace (right) at the Governor's Visitation on 18 February.



District Governor Cheryl Jones inducted a new member to the Capitol City Lions at her visitation on February 18th. Sevgi I sik (right) is joined by by her sponsor Lion Melvin Nace (left). Congratulations to Lion Sevgi.

The club also collected 109 pairs of used eyeglasses for recycling and 23 pairs of sunglasses during February. We also helped one member with an eye examination and new glasses for \$109.



Club Happenings

Milford Lions

The Milford Lions Club's annual spaghetti dinner was held on March 7th at the Milford High School. It was a big success with about 400 meals being served. It was a lot of work but with 40 Lions, 10 family members and 15 Leos there were plenty of hands to do the work.

Everyone, workers included, had a good meal and a good time.

Things are gearing up for our annual Car Raffle. The car this year is a 2015 Chevy Equinox LS in a very pretty blue. Tickets will soon be available for other clubs to sell.

We will be holding the first of our bi-annual food drives at the Milford Redner's on April 24 & 25. The food collected will be donated to the Milford Food Pantry.



Midway Lions

Please don't forget to bring in non-perishable items for Casa San Francisco at the first meeting of each month.

Our Zone just completed a ramp in Sea Air mobile home park under not the best weather conditions. This is another case where Midway Lions and other Lions Clubs work together to help those in need in the community. These volunteers were: Midway-Harry White & Joe Smith, Lewes-Rev. Charles Covington, Milton-ZC Ed Springer, Mike Mock, Rehoboth-Tom Foster, Dewey Jerry Hirst.



Rehoboth Lions

We have purchased two vision enhancement machines that have been placed in homes in Rehoboth Beach and Lewes. Lewes Club paid for the one that was placed in Lewes.

Pre-school Vision Screening schedules are March 17 & 18 at Beach Babies; March30 & 31 at Epworth Preschool and April 21 (morning and afternoon) at Telemon Head Start.

CHEVRON RECIPIENTS pictured on the right are:

(I to r) District Governor Cheryl Jones, Lion Tom Foster, Lion Deanie Wonderlin, Lion Nick Caggiano, Club President Guyla Brinckmeyer. Those not pictured are Lions Mike Donohoe, Dick Clausen, Kimberly LeVert and Madeline Nelson.



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Club Happenings



Middletown Lions

Eye Screenings are scheduled for Tues., March 17, 9 AM - Tender Loving Care 400 N. Rumunno Drive, Mid1dletown Village and Mon., Mar. 23, 9 AM - St.Anne's Preschool (NEW) 211 Silver Lake Road.

Thank you to all who came out to support our Friendly's Fundraiser last month. We received \$259 for our efforts.

95 pairs of eye glasses were collected at various eye box collection sites throughout Middletown. Our club will continue to collect items for the homeless. Socks, underwear, light jackets, and toiletries such as shaving cream, deodorant, creams, and flashlights!

Frederica Spring Creek Lions

Our annual Beef and Dumpling Dinner will be held Saturday April 11, 2015 at Trinity UM Church in Frederica. (See ad on pg 21)

We are planning a Friends & Family Night on April 20th, our charter night also. Hopefully, we will get a possible new member or two.

Thank you to all who purchased tickets for our 2015 Club 50/25/25 drawing. We collected a total of \$840!! Proceeds are used to help support our community service projects. We held the drawing at our March 16th Dinner. 2nd VDG Glenn Williams drew 2 names for us, since he was our speaker for the night. The winners were: I mogene Hutchison from Felton and Richard Seyler from Frederica. Each winner will receive \$210. We will begin selling tickets for next year's (2016) Club Raffle very soon. Be sure to buy some!

Glasgow Lions

A pancake Breakfast is scheduled at the Glasgow Applebees from 8AM to 10AM on May 16th. Friday night, June 5th, will be our annual trek to the Blue Rocks Game. It is also fireworks Night.

Brookside Lions

Good weather is coming just in time for the Brookside Lions to host their I talian Feast on March 28th. Please join us for a scrumptious variety of homemade I talian favorites. More information is available on posted menu. Meanwhile, eye screenings have resumed in area preschools by our Lions under the leadership of Milt Draper. We are very excited the new camera finally arrived (thanks Don J). Parking for local high school Basketball games continue to keep Fred Williamson and other loyal Lions busy. Plans for our 60th year charter anniversary to be held in April are underway . Please take a look at The I talian Feast menu, and we hope to see you there.

Talleyville- Naamans Lions

Talleyville-Naamans members attended the DLF Breakfast. We've participated in the Zone 1 project to purchase a Optelec reader for a young mother. We're planning our Spring White Cane and Flea Market fundraisers.

Club Happenings

Dover Lions



Please join us at our Green Turtle, Funds for Friends event, Tuesday, April 14, 2015, from 11 am to 12 am., at 391 N. DuPont Hwy, Dover, DE.

We want to thank District Governor Cheryl Jones for her visit to our club last month and the induction of new members: Arnold Cookson, Jennifer Dittman and Shadrack Minor. We are holding another Crab Feast Raffle this year. Tickets are for sale now at \$5 a ticket or 5 tickets for \$20 and the drawing will be held August 17, 2015.

Wilmington Manor Lions

On April 2 we will be taking a bus from the club house to the Lions Eye Bank of Delaware Valley. We leave at 9 am and return at 3 00 pm. We will tour the Eye Bank's facility, have a hot lunch and our meeting also at the Eye Bank facility.

On May 7 we will have some very special Olympians to present a program concerning Special Olympics.

On Saturday March 14th, we held our 72nd Anniversary Charter Party. DG Cheryl and her Cabinet attended and DG Cheryl helped present awards to our members. Melvin Jones Fellows: Helen Friend -3 diamonds, Bob Forbes -3 Diamonds & Sam Chickadel -2 diamonds; Gene Folgar Fellows: Lisa Stott- original, Ruby Black-



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Club Happenings



Lewes Lions₂

Good news! We have a \$92 profit in our flower bulb sales. Goal is \$1000.

Chicken BBQs have been scheduled at the Rotarian Pavilion on Savannah Road for June 27th and August 22nd.

Dover Lioness

We are holding a Quarter Auction, on Sunday, March 22, 2015 At the Camden-Wyoming Moose Lodge, 760 Moose Lodge Road, Camden, Delaware. Doors Open 12 NOON, Game Begins at 1 P.M., Cost \$5.00 First Paddle, \$3.00 All Other Paddles. To benefit the Dover Lioness Club Scholarship Fund and/or Various Local Charities.



22D WELCOMES NEW MEMBERS

Lion Edmund Russell - Camden-Wyoming Lions Club - Sponsor: Lion John Dawson

Lion David Kenton - Dewey Beach Lions Club - Sponsor: Lion Hayden Evans

Lion Arnold Cookson - Dover Lions Club - Sponsor: Lion Tony Lee

Lion Jennifer Dittman - Dover Lions Club - Sponsor: Lion Tony Lee

Lion Thomas Molnar - Lord Baltimore Lions Club - Sponsor: Lion Jack Bauer

Lion Lawrence Smith - Lord Baltimore Lions Club - Sponsor: Lion Norman Justice









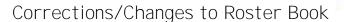
Mark Your Calendars !!

Special Olympic's Opening Eyes Program will be held on Saturday, June 13, 2015.

Volunteers will be needed from 9 till 2!!

More information in next Bulletin.

Lion Ann Reiver 302-762-6970



(Corrections are in color)

Page 57 Talleyville—Naamans Treasurer (e-mail)

<u>almo2215@gmail.com</u> (this is correct one)

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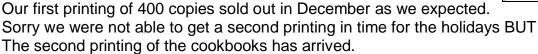
IF YOU ARE GOING TO THE MD22 CONVENTION IN MAY ~ PLEASE READ



Our Convention Service Project will be for EACH REGISTRANT to bring one children's book to the Convention. All books will be divided up equally between the 5 districts and distributed in each district as deemed by their Second Vice District Governor.



THE BOOKS ARE BACK!!



Over 390 wonderful recipes from Lions, Lioness, and Leos of 22-D and a few Lions friends from outside Delaware. This is a collection of the most creative culinary delights you could imagine.

COOKBOOKS ARE 5" X 8 1/2"-3 ring binder for easy use!

At an affordable \$15.00 each Place your orders now with any of the three Lions listed.

NEW CASTLE
PDG Lee Bird
lionleebird@msn.com
11 Bellemeade Place
Wilmington, DE 19810

KENT
PCS "BJ" Ryder
lionbryder@comcast.net
636 Indian Point Road
Felton, DE 19943

SUSSEX
Lion Jan McCarty
jandjmcc@verizon.net
8 Bay Point Road
Millsboro, DE 19966

Kitchen

Delaware Lions Foundation

Walk For Sight

April 26, 2015

The Walk this year will not only include food but the music from the Back Bay Strummers. We encourage everyone to come out to the Walk to enjoy fellowship with Lions throughout our state. You don't have to Walk just come and encourage those who do walk. The Walk registration 12:30P - 1:30P Walk starts 1:30P. The picnic and music will begin approximately 2:00P. If you would like a tee shirt, lunch, entertainment and fellowship register and pay \$25.00. Encourage friends, family and neighbors to join you and let them see what Lions are all about.

This year we have been truly blessed to have the following vendors supply the picnic:

Bob Hensler - Lord Baltimore

Bethany Blues - Lewes

Ruby Tuesday - Rehoboth

Pepsi - Salisbury

Herr's Potato Chips - Seaford

Giant's Bakery - Long Neck

Sysco - Pocomoke City

Walmart - Georgetown

Music provided at no cost by the musicians.

Yours in Lionism
Ed & Delores Springer
Walk Chair/Ad Chair





MARCH IS NATIONAL EYE DONOR MONTH!

As of 2015, EBAA Member Eye Banks have provided tissue for over 1.5 million corneal transplants since 1961. We want to thank eye, tissue, and organ donors, corneal surgeons, and eye bank professionals, for making the gift of sight possible. Visit our webpage our visit our Facebook page to learn more! www.LEBDV.org

Endowment Fund Reaches \$1 Million Milestone!

Lions Eye Bank of Delaware Valley's Board of Trustees launched a Matching Funds Campaign for the Eye Bank's Endowment Fund on October 1, 2014.

The Matching Funds Campaign was developed to reach its first \$1 million milestone. The Endowment Committee has a long-term goal of \$10 million.

The Endowment Fund ensures LEBDV will provide the gift of sight for years to come. It supports continued medical growth and security in daily operations. It also protects your Eye Bank against any third-party changes including the costs associated with corneal tissue recovery, evaluation, storage and distribution.

Thank you for helping the Eye Bank reach this milestone

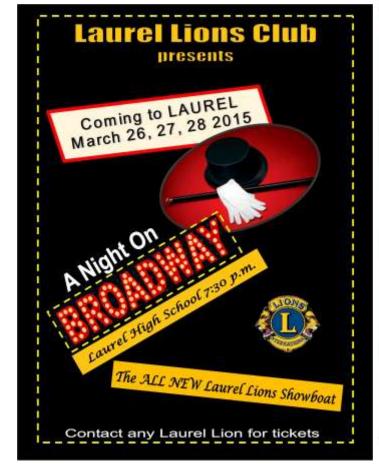
If you are interested in donating Lions International Pins please contact Jim Minnich at JLMLion@aol.com

Find ways to become involved with your Eye Bank by visiting our webpage or calling us today.

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11th ANNUAL CLAYTON LIONS PANCAKE BREAKFAST



ALL YOU CAN EAT

(OMELETS, SAUSAGE, COFFEE & OJ)

AT

EWELL'S ST. PAUL UNITED METHODIST CHURCH

401 WEST ST. & CLAYTON AVE., CLAYTON

DATE: March 28, 2015

TIME: 7 AM TO 11 AM

COST: \$7.00 ADULTS

Children under 10 \$3.00

Mark Your Calendars!

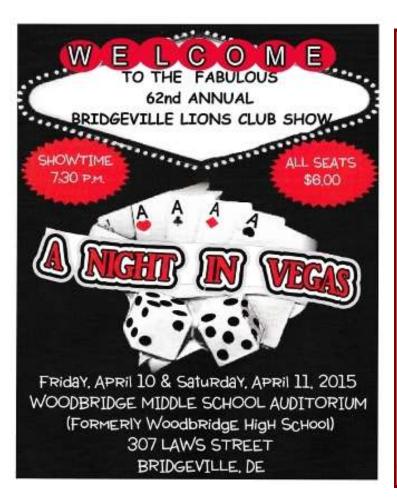
April 11, 2015 Lions Vision Research Foundation and



Lovernet Breakfast 9:30 a.m.

Modern Maturity Center, Dover, DE Hear the latest updates of your Multiple District projects !!

PI D Ted Reiver—Chairperson



The International Association of Lions Clubs

District 22D

Celebration of Lions Vision Research Foundation and LOVRNET April 11, 2015

To all Lions, Lionesses, Leos, and Guests:

All are invited to attend a breakfast meeting on Saturday, April 11, 2015 at the Modern Maturity Center in Dover, DE beginning at 9:30 A. M. Those attending will learn of the latest advances in treatment of low vision patients and progress of our newest Lions LOw Vision Rehabilitation NETwork or LOVRNET as it

Breakfast will be available for \$18.00 and you will get a chance to present your club or personal donation to a representative from your LVRF.

Please respond by April 6th so we can order enough breakfast to fill you up. We will enjoy scrambled eggs, bacon, French toast, fresh fruit, juices, coffee & tea. Fill out the form at bottom of page and return by April 6th.

Thanks in advance for your attention to this request.

PID Ted Reiver

Reservation Form - Please return by Deadline of April 6th, 2015

Send to: PID Ted Reiver, 1207 Norbee Drive, Wilmington, DE 19803

Make checks payable to District 22D

Contact person & phone Check enclosed for number attending at \$18 each = \$

List Attendees:

SPONSORED BY

FREDERICA SPRING CREEK LIONS

TRINITY U.M. CHURCH FRONT STREET in FREDERICA SATURDAY APRIL 11, 2015

3:00 PM TO 6:00 PM

ADULTS

\$12.00

CHILDREN (4-10)

\$4.00

CHILDREN (3 & UNDER)

FREE

ALL TAKEOUTS

\$12.00

WENU

BEEF & DUMPLINGS MASHED POTATOES GREEN BEANS

COLE SLAW ROLLS

ICE CREAM & COOKIES

Tickets On Sale Now!



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SHOE DRIVE

in support of WaterStep

@ South Coastal Library, Bethany Beach on April 16th 6:30 pm

Sponsored by the Lord Baltimore Lioness Club

Join us in meeting

Ms Emma Rider, a Jefferson Awardee & local representative of WaterStep.

Ms Rider will provide first hand experience on the WaterStep's goals & benefits as well as its effectiveness in under developed, water-strife communities.

DONATE SHOES. SAVE LIVES.



WaterStep is a non-profit organization dedicated to bringing safe drinking water to children and families in need all over the world.

WaterStep collects shoes (new and used), sells them to an exporter, and the revenue generated supports its life saving water projects. Donated shoes may be brought to the April 16th event.



www.waterstep.org

BROOKSIDE LIONS ITALIAN FEAST

DATE: MARCH 28, 2015

TIME 6:30 P.M. DINNER SERVED TILL 8:00 P.M.

PLACE: ST. ANDREW'S PRESBYTERIAN CHURCH

200 MARROWS ROAD, BROOKSIDE

NEWARK DE 19713

(HANDICAP ACCESSIBLE)

COST: \$15.00 PER PERSON

7.50 children 12 & under

MENU: PASTA W/SAUCES: MARINARA & ALFREDO

> MEATBALLS, MEAT LASAGNE, SPINACH LASAGNE, CHICKEN PARMESAN, EGGPLANT PARMESAN, ITALIAN SAUSACE: SWEET W/PEPPERS & ONIONS, HOT W/RED SAUCE,

CHEESE RAVIOLA

DINNER INCLUDES: SALAD, BREAD, DRINK

AND DESSERT.

TICKETS AVAILABLE FROM BROOKSIDE LIONS UNTIL 3/21/15. FOR MORE INFORMATION CONTACT: LION DAVE DIMARTINE 302.738-4452 OR KING LION RONNIE WILLIAMSON 302,738-4724





Millsboro Lions Club

"Diamond Jubilee"







VARIETY SHOW

Saturday, May 9, 2015 - 7:00 p.m.

Sussex Central High School (26026 Patriots Way, Georgetown, DE 19947)

All Seats: \$6.00



Program Book Ads are available to purchase. Contact Alberta Ryan at. cell # 908-447-4881.

Page 23 BLOWING THE WHISTLE

The Lord Baltimore Lioness Club

Summer Resort Wear Fashions by

Pineapple Princess & DRESSBARN



The DEN @ BEAR TRAP DUNES in Ocean View

Luncheon / Fashions / Raffle / 50-50

Date: Tuesday, May 5

Time: Noon (Doors Open at 10:30am)

Tickets: \$30.00

Due to space constraints, tickets are pre-sale only

Tickets are available by calling Lioness Sheryl Tel: 302-732-6387 Mon thru Fri 1:00pm to 7:00pm



All profits to be fit the Lord Baltimore Lic & its other community outreach charities

02-25-2015

FIRST FVFR MULTIPLE DISTRICT 22 CONVENTION SERVICE PROJECT!

We are participating in World-Wide Service Week by helping children. We are asking every registrant to the Multiple District 22 Convention in May to bring one (1) children's book.



Multiple District 22 93rd Annual **Convention Golf Tournament**

When: Monday May 18, 2015

Registration at 11:00am Shotgun Start 12:30 pm Where: The Maple Dule Country Club

Format: 4-Person Scramble

"Must be all Lions to compete for Governor's Cup"

"Must be all Lions 55 & Over to win Silver Fox Award"

Cost: \$75 per player/\$300 per team

Price includes golf, eart, lunch before golf, prizes for closest to the pin, Straight drive and prizes for 1st, 2nd and 3rd

Mulligans: S5 each 2 per player max.(may be purchased in advance) send with payment.

Hole Sponsorship S50 - Includes a sponsor sign with your Club or Company name placed

Cash 50/50 - Available at registration. Net proceeds go to defray golf tournament costs.

More information: contact FVDG Larry Burton at 410-457-8787 coach 13/2 zoominternet.aut

Please do not send this form directly to the golf course All Registrations must be received by May 11, 2015

Player 1:	Player 2:			
Address:	Address:Phone:			
Phone:				
Mulligans: 1 or 2	Mulligans: 1 or 2			
Player 3:	Player 4:			
Address:	Address:			
Phone:	Phone:			

Mail To: PDG Harold Boccia 505 Country Walk Court, Bel Air, MD 21015-8985 Please Make Checks Payable to: Multiple District 22 Convention Committee Maple Dale CC Location: 180 Maple Dale Circle, Dover, DE 19964

PDG Breakfast at the MD22 Convention

Dear Past District Governors

Warm weather is almost here (Thank God), Now its time to plan ahead to our Annual 93rd Multiple Convention. It will be held May 18th - 21th 2015 At Dover Downs Hotel and Casino in Dover De. The PDG Breakfast Is scheduled for May 20th. At Michele's Restaurant @ 7:00 am.

The menu will be:

Assorted Chilled Juices Fresh Seasonal Fruits Monterey Jack & Chive Scrambled Eggs Peppered Smoked Bacon & Breakfast Sausage Country Fried Potatoes & Buttermilk Biscuits Freshly Brewed Gevalia Regular & Deaf Coffee Ice Tea and Assorted Teas All Included in the Price of Meal

The cost of the Breakfast is \$19.00 per person. Please make checks Payable to the MD22 Convention Committee and mail checks to -

PDG Arthur Marvel 845 Johnson Rd. Salisbury Md. 21804

Please make sure your reservation and check are mailed in time to be Received no later than Wed. May 13th, 2015 in time to provide the final head count to the hotel. I look forward to seeing each of you at our PDG Breukfast.

Yours in Lionism PDG Art Marvel District 22B

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Multiple District22 – 93rd Annual Convention May 18-21, 2015 Dover, Delaware

Registration and Ticket Order Form

Provide this information to pre-register even if no tickets are ordered.

DEADLINE: May 11, 2015, to be received by Treasurer

Form may be duplicated

Registrant No 1						
Name: Lion-Lioness-Leo	Nickname					
	Home Phone					
City/State/Zip						
mail Address		District A	istrict A B C D W (Circle one only)			
MEDICAL FoodAllergy/Restriction				_		
Registrant No 2						
Name: Lion-Lioness-Leo-Guest			Nickname			
(Circle one only) Last		First				
treet or P.O. Box	Home Phone					
City/State/Zip	Club					
Email Address			District - A B C D	W		
			(Circle one o	only)		
MEDICAL Food Allergy/Restriction						
Hospitality Book and/or Tickets	Price	Registrant No 1	Registrant No 2	Amount		
Hospitality Book (Includes MD Banquet, Sub-District Luncheon, Victory Lunch)	\$97					
Pre-Convention Entertainment and Cash Bar Monday, May 18, 2015 8:00 pm	\$10					
Melvin Jones Luncheon - Plated (Fellows + one guest) Tuesday, May 19, 2015, 12:00noon-1:30pm	\$32 each	-				
PDG Breakfast- will be contacted separately	xx	XXXXXXXXXX	xxxxxxxxxx	XXXXXXX		
LYF Breakfast - Chairperson PDG Bob Disinger	xx	xxxxxxxxxx	xxxxxxxxxx	XXXXXX		
District Luncheon - Buffet (if ordered separately) Wednesday, May 20, 2015, 12:30pm-2:00pm	\$32					
Multiple District Banquet (if ordered separately) Tuesday May 19, 2015, Social @ 6:00 p.m., Dinner @ 7:00 p.m.	\$43					
Victory Luncheon – Plated (if ordered separately) Thursday, May 21, 2015, 12:30 p.m. Pick ONE Choice: Three Cheese Meatloaf (B), or Vegetarian Baked Stuffed Bell Pepper (V), or Flounder Roulade w/Seafood Supreme (F)	\$28	()B ()V ()F	()B ()V ()F			
Tail Twister Immunity Stickers - Provides	\$4					

Total Amount

Mail orders to: PCCJohn Lawrence 105 Acorn DR Chestertown, MD 21620

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Make checks payable to: Multiple District 22 Convention Committee NO REFUNDS AFTER May 11, 2015

Public Relations

Blowing the Whistle for 22D

Laurel Lions Den By Leo the Lion

The other day I met with an old friend. This guy and I have been friends for years. We both have been in the same type of work, so we had a lot to talk about. Our job has been getting a message out to the community. With this in mind you can start guessing who I was talking to.

I was talking to Mc Gruff over at the Laurel Police Dept. First he wanted to tell me he heard they were having a birthday party. A party for 20 years of Mc Gruff the Crime Dog in Laurel, De. This was exciting to hear as Mc Gruff helped me with the first "Fishn' for Sight" and many more after that. The position of mascot is a very important job we both have. Making the public, of all ages, aware of what we represent is not always an easy task. Although it is something we both enjoy doing and that makes it a fun job. You have heard me say before, if you could see through the eyes of a Lion you would be amazed'. Yes! those Lions can always see where there is a need "to serve" the community. Now! If you could see through the eyes of Leo the Lion, you would even see more. You would see how little people and big people take notice when they see that Leo the Lion image. It is important in public outings and parades to see mascots like Leo, to get the message out. This is important public relations to kinda', "Blow our whistle for Lionism", thank the community and keep that Lions image out there. Much can be communicated, as seeing is like a thousand words . The "Help Wanted" sign is always out at Laurel Lions Headquarters. Did you every think about being a Lion?

The above article is one of the many weekly articles by Leo the Lion in Laurel, De. Using your Mascot is important to "BLOWING THE WHISTLE FOR LIONISM"!! Many mascots like Leo, Mc Gruff, Smokey the Bear and Sparky the Fire Dog have been public relation tools for many years. So think along these lines to improve your club's public relations.

Public Relations Co - Chairs Fred and Pat Disharoon





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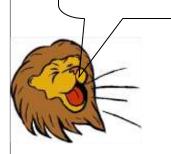
From the Desk of the Editor/Publisher

Please send me your newsletters, pictures, announcements and articles for publication in the District News Bulletin by the 15th of each month, before 10AM. Late submissions will be carried forward to the next months edition.

Lion Sheila Schieferstein 302-284-9730 besheilann@gmail.com



LOOK FOR THIS IN EVERY ISSUE!



The ABC's of Lionism

S - is for **STRATEGIES: Turn to the President's Retention** Campaign for successful strategies to combat all of your retention challenges!

T - is for TEAM: Remember, <u>Together Everybody Achieves</u> More.

Happy St. Patrick's Day!

